

Ann Summers

SPRING/SUMMER 2020

ISSUE 84

Sexy
LACE
COLLECTION

**OUR
BEST
FIT
EVER**

PAGE 8

be more
MAURA
SWIM 2020

PAGE 16

Bridal
2020
PAGE 6



"I stand for women like me"

@dianasirokai

PAGE 8

The Summer of Feeling Myself

WARNING: This catalogue is for adults only. It features sex orientated products. If you feel these items may offend please dispose of it.



THE *Fearless*

A LITTLE SOMETHIN'
SOMETHIN' TO GIVE YOU
ALL THE CONFIDENCE
YOU DESERVE

Pictured above right
**THE FEARLESS
Non Pad Bra £26/€31**
Black, Coral, Blue 32A-38G
Thong £14/€16
Black, Coral, Blue 8-18

Pictured above left
**THE FEARLESS
Body £40/€48**
Black, Coral 8 B-C to 18 D/DD



**THE FEARLESS
Brazilian £16/€19**
Black, Coral, Blue 8-18

**THE FEARLESS
Suspender Belt
£18/€21**
Black S, M, L

SULTRY *Evening*

THE NIGHTS ARE
GETTING HOTTER,
AND WITH THIS
RANGE, SO ARE YOU



Hello Ladies,
Well I don't know about you but I feel definitely felt a spring in my step when I saw the imagery for our latest campaign 'Feeling Myself' - it's all about women who are confident and comfortable in their own skin and - most importantly - need no one else's approval to feel good about themselves. I love how this is brought to life through our drop-dead gorgeous squad of models and influencers who are all about 'you doing you'. From what I hear, they had far too much fun on the shoot, I think I'll have to tag along next time!

The arrival of spring also brings the launch of our swim collection, and I am thrilled to say that this year's range has been designed with the amazing creative direction of Maura Higgins! A long-time fan of our Fiercely Sexy lingerie range, she has helped develop this for swim and it looks sensational! Our full 'Be more Maura' SS20 swim collection is beautiful & sexy and we love that there are plenty of places to wear the styles too, from pool-side to beach bar glam there's something for every woman to feel fabulous in.

There are so many more launches to enjoy this edition, like our stunning bridal collection, and our new 'Party Plan Favourites' - an edit of the products you've told us you love. The feedback you girls give us is so important, and we love to hear what works for you, so please keep telling us what you think. You're the reason we do this! So, with the sun finally shining, if there was ever a time to start 'Feeling Myself' it's now. Get ready for a summer you'll never forget!

Jacqueline Gold
Chief Executive & Founder of Ann Summers

**SULTRY EVENING
Body £50/€60**
Rose Gold/Black
Small B-C to
Large D-DD



**SULTRY EVENING
Plunge Bra
£34/€39.50**
Rose Gold/Black
32A-38G

**SULTRY EVENING
Thong £14/€16**
Rose Gold/Black
8-16

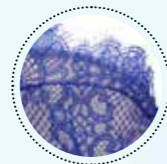
**SULTRY EVENING
Suspender Belt £20/€23.50**

Rose Gold/Black
S, M, L-XL

Brief £16/€19
Rose Gold/Black
8-18

THE Allurer

BEST WORN WITH
COME TO BED EYES



Pictured left
**THE ALLURER
Body**
£50/€60
Cobalt
10 B-C to 16 D/DD

Pictured centre
**THE ALLURER
Balcony Bra**
£30/€36
Cobalt 32B-38G

**THE ALLURER
High Waist
Brazilian**
£18/€21
Cobalt 8-24

Pictured right
**THE ALLURER
Non Pad Bra**
£28/€33
Cobalt 32A-38DD

**THE ALLURER
String**
£14/€16
Cobalt 8-18



**THE ALLURER
Suspender Belt**
£20/€23.50
Cobalt S-XXL



**THE ALLURER
Short**
£16/€19
Cobalt 8-18

The Allurer **FULLER SUPPORT (FS) BRA** for the larger Bust

FULL LACE CUP

The lace cups are fuller to perfectly mould around your boobs



**THE ALLURER
FS Non Pad Bra** £30/€36
Cobalt 32E-44H

SOFTER UNDERWIRE

The underwiring provides a good lift and support as well as amazing comfort and a natural looking bust



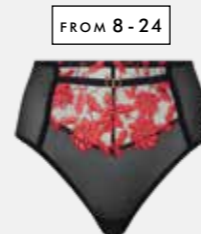
**CECILE
Non Pad Bra** £30/€36
Black/Red 30A-44H



**CECILE
Longline Plunge Bra** £34/€39.50
Black/Red 32A-38G



**CECILE
Waspie** £25/€30
Black/Red XS-XXL
Crotchless Thong
£14/€16
Black/Red 8-16



**CECILE
High-Waisted Brief** £18/€21
Black/Red 8-24



Charli Jessica The Cecile is beautiful. It's a mix of the sexy romantic red combined with a mysterious black. In a gorgeous floral pattern. Two signature colours which signify romance and sensuality. No better set to make a woman feel liberated and sexy 🇧🇷



Cecile



Pictured right
**CECILE
High Apex Bra**
£30/€36
Black/Red 32A-38DD

Thong £14/€16
Black/Red 6-18

Pictured left
Body £50/€60
Black/Red
Small B-C to L D-DD



**CECILE Cami
Suspender**
£55/€65
Black/Red
Small B-C to XXL F-H



**CECILE
Brazilian** £16/€19
Black/Red 8-24

Pictured right
FIERCELY SEXY
Strapless Balcony Bra
£34/€39.50
 White/Nude 32B-38G
High-Waisted Thong
£18/€21
 Black 8-24
 White/Nude 8-18



PERFECT PARTNER

RAVISHING PERFUME SET
£18/€21
 Shimmer body Cream
 150ml and Eau de
 Parfum 100ml



FIERCELY SEXY
Body **£55/€65**
 Black Small
 8-10 B-C to 24-26 F-H
 White/Nude
 8-10 D-E to 16-18 D-E

FIERCELY SEXY
Brazilian
£16/€19
 Black 8-18
 White/Nude 8-24



PERFECT PARTNER

Lace Top Glossy Stockings
£6/€7
 Black XS, S-M, L-XL, XXL
 Black/Red S-M, L-XL
 White S-M, L-XL

FIERCELY SEXY
Non Pad Bra **£30/€36**
 Black 32A to 38G
 White/Nude 32A-38G

Waspie **£25/€30**
 Black S-XL
 White/Nude S, M, L

Crotchless Thong
£14/€16
 Black 8-18



Bridal

COLLECTION

We spend so much time choosing our wedding dress, but let's be honest, the best part of the night is when you take it off, and we've got EXACTLY what you need for that moment you do. This super hot Fiercely Sexy bridal collection features sequins and charms, florals and eyelash trims and it'll make your special day that little bit more exciting. We've got bras with removable straps, sexy briefs and thongs and everything else you could possibly need to make what's underneath your wedding dress just as much of a talking point as what everyone else will see. If there's ever a time to feel like the beautiful goddess that you are it's now. Good luck, beautiful girl, here's the best day of your life.

Pictured right
FIERCELY SEXY
Basque **£60/€70**
 White/Nude
 8-10 B-C to 24-26 F-H



Melanie Dolby Absolutely love the Fiercely Sexy range, as a big lady I love the fact it's a matching waspie, it shows just enough, it's feminine and sexy, it makes me feel amazing 🇧🇪



OUR BEST FIT EVER

Sexy LACE COLLECTION

from left to right

@aiyanaalewis

Extra Boost Bra £18/€21
Black, White or Red
32A-38DD

Short £8/€9
Black, White, Red
XS-XXL

@cassi_schepel

Balcony Bra £15/€17.50
Black, White or Red 32C-44H

String £6/€7
Black, White, Red XS-XXL

@estherradjoa

Plunge Bra £15/€17.50
Black, White
or Red 32A-38F

Brazilian £6/€7
Black, White or Red
XS-XXL

dianasirokai I'm so excited to be on the @annsummers campaign. So blessed! If you've seen the campaign you can tell I haven't stopped smiling throughout the shoot, because I'm the happiest girl to be there, I STAND FOR WOMEN LIKE ME ❤️

chloeross92 "You're made the way you are. So just own it and love it!" ❤️



from right to left

@karyasantos

Balcony Bra £15/€17.50
Black, White or Red
32C-44H

Demi Thong £6/€7
Black, White
or Red XS-XXL

@chloeross92

Plunge Bra £15/€17.50
Black, White
or Red 32A-38F

Suspender Belt £12/€14
Black, White
or Red XS-XXL

Waspie
NOT SHOWN BUT
ALSO AVAILABLE
£16/€19
Black XS-XXL

Demi Thong £6/€7
Black, White
or Red XS-XXL

@dianasirokai

Balcony Bra £15/€17.50
Black, White or Red
32C-44H

High Waist Brief £8/€9
Black, White
or Red XS-XXL

"Our best-selling Sexy Lace range is now available in a new-and-improved fit for better lift and support - go on, your beautiful body deserves it!"

BRAS FROM ONLY £15 AND KNICKERS FROM £6

SEE OUR FULL RANGE IN ALL AVAILABLE COLOURS ON NEXT PAGE

Sexy LACE COLLECTION

NEW SEASON COLOURS



Pictured left

Balcony Bra
£15/£17.50
Pink/Orange 32A-44H or Cobalt 32A-38G
String £6/£7
Pink/Orange, Mint/Lilac or Cobalt XS-XXL



UP TO H CUP

SEXY LACE Plunge Bra
£15/£17.50
Black, White or Red 32A-38F
Pink/Orange 32A-38G
Mint/Lilac, Cobalt 32A-44H



2 SIZES BIGGER

SEXY LACE Boost Bra
£18/£21
Black, White or Red 32A-38DD



UP TO G CUP

SEXY LACE Balcony Bra
£15/£17.50
Black, White or Red 32C-44H
Pink/Orange 32A-44H
Cobalt 32A-38G



XS - XXL

SEXY LACE Waspie
£16/£19
Black XS-XXL, Red XS-L



XS - XXL

SEXY LACE Suspender Belt
£12/£14
Black, White or Red, XS-XXL

BRAS FROM ONLY £15

XS - XXL



SEXY LACE Shorts £8/£9
Black, White, Red, Pink/Orange, Mint/Lilac or Cobalt XS-XXL

XS - XXL



SEXY LACE Brazilian £6/£7
Black, White, Red, Pink/Orange or Cobalt XxS to XXL

XS - XXL



SEXY LACE String £6/£7
Black, White Red, Pink/Orange, Mint/Lilac or Cobalt XS-XXL

XS - XXL



SEXY LACE High Waisted Brief
£8/£9
Black, White or Red XS-XXL

XS - XXL



SEXY LACE Demi Thong £6/£7
Black, White or Red, XS-XXL

TIMELESS Affair

Pictured right
TIMELESS AFFAIR Plunge Bra £15/£17.50
Black/Nude, Navy/Lilac, Teal 32A-44H
Thong £6/£7
Black/Nude or Navy/Lilac, Teal 8-18

ALSO AVAILABLE
Brazilian £6/£7
Black/Nude, Navy/Lilac or Teal 8-24

PERFECT PARTNER



TRAVEL ROLLERBALL TRIO SET
£10/£12
Three 10ml bottles of Aphrodisiac, Ravishing and Dark Desires perfume.



EFFORTLESS Glamour



EFFORTLESS GLAMOUR Bra £15/£17.50
Blue/Lilac 32A-38G



EFFORTLESS GLAMOUR Thong £6/£7
Blue/Lilac S, M, L-XL



THE GIRL BOSS Non Pad Bra
£18/£21
Teal, Pink 32A-38DD



THE GIRL BOSS Brazilian
£10/£12
Teal, Pink 8-18



THE GIRL BOSS Thong
£8/£9
Teal, Pink 8-18



THE UNAPOLOGETIC Balcony Bra
£22/£26
Nude/Black 32A-44H



AVAH Plunge Bra
£24/£28.50
Mint, Navy 32A-44H



THE UNAPOLOGETIC Brazilian
£12/£14
Nude/Black 8-24



AVAH Brazilian
£12/£14
Mint, Navy 8-22



THE UNAPOLOGETIC Thong
£10/£12
Nude/Black 8-18



AVAH Thong
£10/£12
Mint, Navy 8-18



THANK GOD I'M *Fierce*

TEAM SLEEP, OR TEAM WIIIDE AWAKE,
WE'VE GOT SOMETHING TO MAKE BED
TIME THE VERY BEST TIME OF ALL



Pictured left
**FIERCE
Cami Set £25/€30**
White/Pink XS-XXL
**AVAILABLE
MID APRIL**



**TGIF
Nightshirt
£20/€23.50**
Grey XS-XXL



**TGIF
Legging & Vest
Set £35/€40**
Pink XS-XXL
**AVAILABLE
MID APRIL**



**THE FRILLY
Cami Set £26/€31**
Pink/Black XS-XXL
**AVAILABLE
EARLY MAY**



**HONEY BUNNY
Cami Set £28/€33**
Pink S, M, L-XL



**VOYEUR
Print Cami Set
£28/€33**
Light Grey 8-10,
12-14,
16-18, 20-22



Pictured below
**THE SOIREE
Cami Set
£24/€28.50**
Black, Red/Black S-XXL

**AVAILABLE
EARLY MAY**



**ALANA
Lace Cami Set
£18/€21**
Black XS-XXL



**ALANA
Cami Set £18/€21**
Black XS-S, M, L



**THE DARK HOURS
Cami Set £20/€23.50**
Black S-XXL
**AVAILABLE
EARLY MAY**



**LIP GLOSS
GIRL BOSS
Cami Set
£22/€26**
Grey XS-XXL
**AVAILABLE
EARLY APRIL**



**EAT SLEEP STRUT
REPEAT
Cami Set £22/€26**
Blue XS-XXL



**EAT SLEEP STRUT REPEAT
Nightshirt £20/€23.50**
Blue XS-XXL
**AVAILABLE
MID APRIL**



**ANGELINA
Cami Set £20/€23.50**
Black, Fuschia XS-XXL



**THE CHERISHED
Cami Set £28/€33**
Black S, M, L-XL
**AVAILABLE
EARLY MAY**



**THE IRRESISTIBLE
Cami Set £18/€21**
Black XS, S, M, L
**AVAILABLE
EARLY MAY**



**THE SWEET DREAMS
Cami Set £28/€33**
Navy, Blush or Black S,
M, L-XL
**AVAILABLE
EARLY MAY**

Chemises

DID SOMEBODY SAY SLIP INTO SOMETHING MORE COMFORTABLE? HELL YEAH!



THE CHERISHED Chemise £26/€31
Black S, M, L-XL

AVAILABLE EARLY MAY



CHERRYANN Chemise £26/€31
Black, Red, Cobalt XS-XXL



SELENA Chemise £28/€33
Black/Nude XS-XXL
Fuschia 8-22



LUXE IN LACE Chemise £26/€31
Black XS-XXL



KASIDY One Shoulder Teddy £20/€23.50
Black XS-XXL

Teddies

TAKE HOME ONE OF OUR TEDDIES AND FORGET THOSE DARK, DARK DAYS EVER EXISTED



CHERRYANN Teddy £26/€31
Black/Red S, M, L-XL



DUSK TO DAWN Teddy £20/€23.50
Black S, M, L



KASIDY Teddy £20/€23.50
Black XS-XXL



ANGELINA Teddy £18/€21
Black XS-S, M, L-XL

THE DARK Bloom

AVAILABLE EARLY MAY



THE DARK BLOOM Chemise £24/€28.50
Multi XS-XXL



THE DARK BLOOM Cami Set £24/€28.50
Multi XS-XXL



THE DARK BLOOM Teddy £24/€28.50
Multi XS-XXL

Feeling YOUR SENSES

NEW LOWER PRICES

OK, SO YOU'RE LOOKING FINE, AND YOU'RE FEELING FINE, NOW LET'S MAKE SURE WE GET THE MOOD SETTING RIGHT. FROM PERFUMES TO BODY MISTS, BATH SETS TO TRAVEL KITS, WHEREVER YOU ARE, WHOEVER YOU'RE WITH, OUR AMAZING RANGE OF SCENTS WILL MAKE SURE YOU FEEL JUST AS GOOD AS YOU LOOK.

APHRODISIAC



APHRODISIAC PERFUME SET £18/€21
Body lotion 150ml
Eau de parfum 100ml

APHRODISIAC BATH SET £15/€17.50
Body lotion 100ml
Bath & shower gel 100ml
Body oil 100ml
Body mist 150ml

APHRODISIAC EAU DE PARFUM £15/€17.50
100ml

APHRODISIAC BODY MIST £10/€12
250ml

AURORA GOLD



AURORA GOLD TRAVEL SET £15/€17.50
Body mist, bronzing shimmer oil and body lotion

AURORA GOLD ROLLERBALL PERFUME £8/€9
10ml

AURORA GOLD SUMMER EAU DE PARFUM £15/€17.50
100ml

AURORA GOLD SUMMER BODY MIST £10/€12
250ml

RAVISHING



RAVISHING EAU DE PARFUM £15/€17.50
100ml

RAVISHING PERFUME SET £18/€21
Shimmer body Cream 150ml and Eau de Parfum 100ml

RAVISHING EAU DE PARFUM £10/€12
30ml

RAVISHING BODY MIST £10/€12
250ml

FIERCELY *Sexy*

Pictured right

**FIERCELY SEXY
Plunge Bikini Top £34/€39.50**
White/Silver, Black/Gold 32A-38G

Bikini Thong £14/€16
White/Silver, Black/Gold 6-16



**FIERCELY SEXY
Swimsuit £50/€60**
Black/Gold 8B/C -24G/H



**FIERCELY SEXY
High Waist Bikini Brief £18/€21**
White/Silver, Black/Gold 8-18



Rimini

**RIMINI
Bikini Top £26/€31**
White 32A-38G
**High Waist
Brief £18/€21**
White 8-18



THE *Sunseeker*



**UP TO
H CUP**

**THE SUNSEEKER
Bikini Top £34/€39.50**
Black 32A-44H
Bikini Bottom £14/€16
Black 6-18
Bikini HW Brief £18/€21
Black 8-24



Pictured above
**THE SUNSEEKER
Swimsuit £50/€60**
Black 10B/C-20G/H

THE *Discoverer*

BECAUSE WHO KNOWS
WHERE YOU MIGHT FIND
YOUR OWN PERSONAL
CASA AMOR

Pictured right
**THE DISCOVERER
Monokini £40/€48**
Black/Gold 6-18



**THE DISCOVERER
Bikini Top £20/€23.50**
Black/Gold 6-18



**THE DISCOVERER
Bikini Bottom £14/€16**
Black/Gold 6-18



Be more
MAURA
SWIM 2020

EXCLUSIVE LAUNCH

"Confidence comes from loving yourself and embracing your body, no matter what your shape or size. I want all women to feel sexy and beautiful whatever the occasion, so it has been a dream come true for me to design this seasons swimwear in collaboration with Ann Summers for SS20!

From beautifully embellished monokinis to form fitting bikinis I believe there is something for everyone. I have always loved Fiercely Sexy Lingerie so I have also taken inspo from this Ann Summers classic to create Fiercely Sexy Swimwear and I love it!

I am so proud of this collection and I want every woman who wears it to feel just as amazing as I do in it whether it's by the pool or on the beach!"

Be More Maura



THE *Paradise*



**THE PARADISE
Bikini Top £20/€23.50**
Aqua 6-18



**THE PARADISE
Bikini Bottom £14/€16**
Aqua 6-18



Pictured left
**THE PARADISE
Swimsuit £35/€40**
Aqua 8-20

**AVAILABLE
MID APRIL**

THE
Dazzler



THE DAZZLER
Corset £28/€33.50
Black S, M, L



Pictured left
THE DAZZLER
Body £35/€40
Black S, M, L



FESTIVAL PLANS?
UNDERWEAR AS OUTERWEAR
WE SAY SHOW IT OFF



TASHA
Set £28/€33
Black S, M, L



Pictured left
THE LUCKY NIGHT
Body £20/€23.50
Black S, M, L



ENCHANTEE
Body £45/€54
Black 8 B-C to 18 D/DD



THE MADMOISELLE
Dress
£20/€23.50
Black S-M, L-XL



DARKEST NOIR
Body £40/€48
Black S, M, L



Pictured left
TASHA
Crotchless Teddy
£28/€33
Black, Burgundy
XS-XXL



THE Lace Fantasy

Pictured left
THE LACE FANTASY
Body £40/€48
 Blue 8 B-C to 18 D/DD



THE LACE FANTASY
Non Pad Bra £28/€33.50
 Blue 32B-38DD



THE LACE FANTASY
High Waist Thong
£18/€21
 Blue 8-18



THE LACE FANTASY
Brazilian £16/€19
 Blue 8-18

THE Tease

THE TEASE
Body
£28/€33.50
 Black S, M, L

Blush S, M, L

AVAILABLE
 MID APRIL



THE COURAGEOUS
Body £45/€54
 Black 8 B-C to 18 D/DD



THE COURAGEOUS
Non Pad Bra £30/€36
 Black 32B-38DD



THE COURAGEOUS
Brazilian £14/€16
 Black 8-18



Leila

Pictured right
LEILA
BRA £22/€26
 Red/Black XS-XL
Suspender Belt
£22/€26
 Red/Black XS-XL
String £14/€16
 Red/Black XS-XL

Enchantee



ENCHANTEE
Plunge Bra £28/€33.50
 Black 8 B-C to 18 D/DD



ENCHANTEE
Brazilian £16/€19
 Black S, M, L



THE ADORED
Bra
£18/€21
 Black S, M, L



THE ADORED
High Waist Crotchless Brief
£14/€16
 Black S, M, L



THE IT GIRL
Body £38/€46
 Black XS-XL

THE It Girl

Pictured left
THE IT GIRL
Bra £26/€31
 Black XS-XL
Brief £14/€16
 Black XS-XL
Suspender
£18/€21
 Black XS-XL



EROTIC

Nightwear

XS - XXL

**THE ENTICING
Babydoll** £35/€40
Black/Red XS-XXL

**THE ADRIJANA
Babydoll** £35/€40
Black XS-XL

**DIAMOND KISS
Chemise** £24/€28.50
Black XS-XL

XS - XXL

**THE TAYLOR
Babydoll** £30/€36
Black XS-XXL

XS - XXL

**THE BOUDOIR
Babydoll** £30/€36
Black/Pink XS-XXL



XS - XXL

**THE TAYLOR
Cami Suspender** £30/€36
Black XS-XXL

**THE LUSCIOUS
Dress** £30/€36
Black S, M, L



**THE FLAUNTED
Crotchless
Bodystocking** £14/€16
Black XXS-XS, S-M,
L-XL, XXL-XXXL

EROTIC

Bodies

"EROTIC, EROTIC, PUT YOUR HANDS
ALL OVER THESE BODIES..."



**THE OBSESSION
Crotchless Body** £25/€30
Black XS-XXL



**KADY
Body** £28/€33
Red S-XXL



**DIAMOND KISS
Crotchless Body** £24/€28.50
Red, Black XS-XL



**BRIELLE
Crotchless Body & Cuffs** £24/€28.50
Red S-XXL, Teal XS-XXL



**THE KNOCKOUT
Body** £30/€36
Navy/Black S, M, L



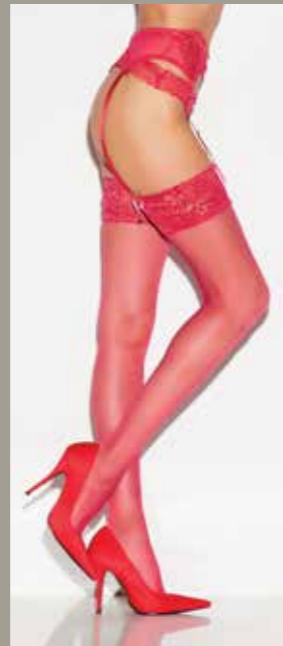
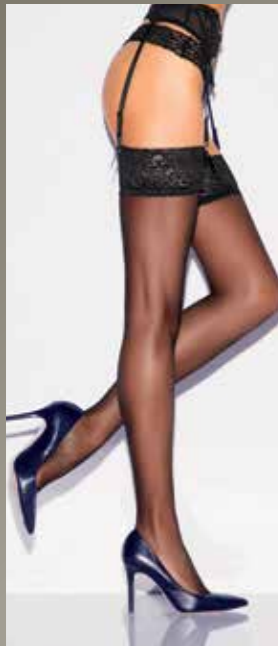
**THE MESMERISING
Body** £32/€38.50
Black/Red XS-XL



**THE SULTRY
Body** £30/€36
Black S, M, L

FINISHING Touches

THE MISSING INGREDIENT IS HERE



Lace Top Glossy Stockings
£6/€7
Black XS, S-M, L-XL, XXL
Black/Red S-M, L-XL
White S-M, L-XL

Bow Back Lace Suspender Set
£13/€15
Black, Red S-XL

Glossy Stocking & Suspender Set £10/€12
Black XS-XL, Red S-XL

Lace Top Glossy Hold-Up
£6/€7
Black XXS-XS, S-M, L-XL, XXL
White, Nude, Nude/Black, Nude/White,
Red S-M, L-XL

Lace Top Fishnet Hold-Up
£6/€7
Black XS, S-M, L-XL, XXL
White, Red S-M, L-XL



Black/Red
AVAILABLE
LATE APRIL

Plain Top Seamed Stocking
£6/€7
Black XS, S-M, L-XL, XXL
Black/Red, Nude/Black-S-M, L-XL

Wet Look Leggings
£11/€13
Black S-XXL

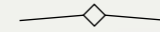
Lace Welt Opaque Hold Ups
£9/€10.50
Black XS-S-M, L-XL, 2XL

Wet Look Hold Ups
£11/€13
Black S-M, L-XL

Fishnet Stocking & Suspender set £10/€12
Black S-XL

Playwear

READY FOR SOME
SPRING CLEANING
WITH OUR MAID TO
PLEASURE OUTFIT?
OR MAYBE THERE'S A
SPRING FEVER IN THE
AIR THAT OUR NURSE
HEARTSTOPPER DRESS
COULD HELP WITH?



TUXEDO BUNNY
£25/€30
Black, Light Pink
XS-XXL

Light Pink
LIMITED EDITION



HOSPITAL HOTTIE
£25/€30 White/Red XS - XXL



MISTRESS MAID
£40/€48 Black/White S, M, L



MAID TO PLEASURE
£30/€36 Black XS-XXL



ARREST ME OFFICER
£28/€33.50 Black XS-XXL

FIND THE RIGHT RAMPANTRABBIT®

HELLO OLD PAL, YOU DIDN'T THINK WE'D FORGOTTEN ABOUT YOU, DID YOU? WE'VE BEEN HOME TO THE RAMPANT RABBIT SINCE 1991, AND WHILE OTHERS MIGHT TRY TO STEAL OUR STYLE, THERE'S ONLY ONE PLACE TO GET THE REAL DEAL. CLIT, G SPOT, SOLO OR WITH COMPANY, OUR RABBITS ARE THE PERFECT BEDROOM ACCESSORY, WHATEVER YOUR PLEASURE.

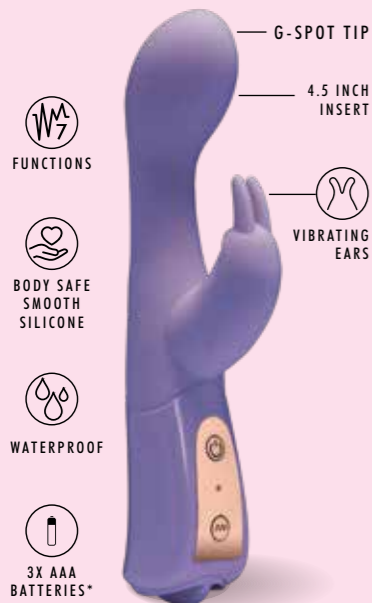
SIZE

SHE MAY BE SMALL, BUT DON'T DOUBT HER POWER. THE PERFECT PLACE TO START YOUR RABBIT EXPERIENCE.

HIGH POWER RECHARGEABLE

OUR PREMIUM RANGE. BUCKLE UP BABY, WE'RE ABOUT TO GET BUSY.

G SPOT £30/€36



AQUA £30/€36



G SPOT STROKING £60/€70



RIPPLED ROTATING £65/€75



MOVEMENT

SHAKING, ROTATING, CLIT STIMULATING; MEET YOUR PRIVATE DANCER, A RABBIT WITH ALL THE MOVES.

G SPOT BEADED £40/€48



G SPOT OSCILLATING £40/€48



THRUSTING G SPOT £50/€60



AVAILABLE MID MAY

REALISTIC ROTATING £45/€54



PERFECT PARTNER

SO THE FUN LASTS FOR AS LOOONG AS POSSIBLE

BATTERIES

DURACELL+ AAx4 £4/€4.50
 DURACELL+ AAAx4 £4/€4.50
 DURACELL+ Cx2 £4/€4.50
 DURACELL+ Nix2 £4/€4.50

*BATTERIES ARE NOT INCLUDED IN THE RABBIT RANGE



BUZZ FRESH TOY CLEANING WIPES
 Pack of 30 £8/€9
 Pack of 10 £5/€6



CORE LUBES SET £10/€12
 1x Liquid Satin Lube, 1x Cool Tingle Lube, 1x Heatwave Lube, 1x Booty Relax Lube, 1x Strip Bare Lube, 1x Orgasm Gel, 1x Sandalwood Scented Massage Oil and 1x Pussy Rub, have fun exploring new and favourite products.



BUZZ FRESH TOY CLEANER FOAM
 £8/€9



MOREGASM+

EXCLUSIVE TO ANN SUMMERS

OH, YOU THINK YOU'VE HAD AN ORGASM, HUH? TRY THE MOREGASM+ AND, HONESTLY, YOU MIGHT QUESTION EVERYTHING YOU THOUGHT YOU KNEW. MOREGASM+ IS OUR MOST POWERFUL RANGE EVER, WITH VIBRATIONS LIKE NOTHING YOU'VE EVER FELT BEFORE. ALREADY A MASSIVE HIT WITH OUR CUSTOMERS, ARE YOU READY FOR YOUR MOST INTENSE ORGASM YET?

“BECAUSE IT'S TIME TO INTENSIFY YOUR PLEASURE”

MOREGASM+ BOOST RABBIT £85/€100

Our most powerful Rabbit to date. We have improved your favourite features to bring you more intense vibrations, targeted stimulation and a unique boost button for a surge of vibrations to make your orgasm one to remember'. Insertable length 4.5". 1.5" diameter

“THE PERFECT INTRODUCTION TO CLIMAX TECHNOLOGY”

MOREGASM+ PETITE GIFT SET £70/€80

Experience powerful blended orgasms with the silicone rabbit with its 6 vibration settings. The sleek bullet it's great for solo sessions or as an addition to foreplay. Enhance the experience with the silky water-based lubricant. Insertable length 4"; 1.5" diameter

“IT IS ONE HELL OF A TOY AND DESERVES ALL THE PRAISE IT GETS”

MOREGASM+ BULLET £45/€54

Use this powerful stim to target the clit with pleasurable vibrations. In a soft-touch material, the shape ensures maximum satisfaction to wherever you want it.

“OMG! BEST PRODUCT I'VE EVER BOUGHT!”

MOREGASM+ G SPOT £65/€75

A smooth, curved tip and ergonomic design to ensure mind-blowing, targeted G-Spot stimulation. Insertable length 6". 1.5" diameter

PETITE

“SMALLER IN SIZE, BIG ON PLEASURE”

MOREGASM+ PETITE RABBIT £55/€65

Designed with soft contour silicone, experience blissful blended orgasms with this vibe either internally or by directly stimulating the clitoris. Insertable length 4"; 1.5" diameter

“EXPERIENCE HEIGHTENED SENSATIONS”

MOREGASM+ PETITE G SPOT VIBRATOR £45/€54

Designed with an ergonomic shape and soft contour silicone, it features a curved tip for deep targeted pleasure. Insertable length 4.5"; 1.5" diameter



PERFECT PARTNER

LIQUID SATIN LUBE 100ml £8/€9, 250ml £12/€14

Perfect for use with sex toys & gentle on your skin, Liquid Satin is a creamy water-based lube that has been developed to help increase sexual pleasure. It's safe for use with all condoms and toys.

“A LOT OF PLEASURE IN A SMALL PACKAGE”

MOREGASM+ EARS £50/€60

Sending powerful vibrations to wherever you want them the most, the flexible ears fully encompass the clit for intense targeted stimulation. Looking to heat thing up with your partner? Use the tip to arouse each other's erogenous zones during foreplay.

“GIRLS, TRUST ME. YOU'LL LOVE THIS”

MOREGASM+ WAND £75/€90

A powerful massager with a unique head designed to stimulate your senses, hitting more nerve endings and providing unparalleled pleasure.

“IT'S EVERYTHING FROM A SLIGHT VIBRATION TO FULL ON STIMULATION”

MOREGASM+ COUPLES RING £50/€60

Experience simultaneous pleasure with our much-loved Moregasm+ Couples ring. Made with soft silicone, there's 10 powerful vibration settings to stimulate the clitoris while the ring helps keep him harder for longer. 1.25" diameter

CLIT *Stim*

AH, THE CLITORIS, A GIRL'S BEST FRIEND. FROM A BULLET TO A PEBBLE, OUR CLIT STIMS MAKE LOVING YOURSELF EASY.



QUANTUM BULLET £13/€15
At the simple push of a button, you can personalise your play with seven speed vibration functions to choose from. 1 X N battery included



FLICKER PEBBLE £25/€30
Keep it for the clitoris or share the pleasure around, using alone or during foreplay for enhanced stimulation. USB Charging cable included



USB RABBIT EARS VIBE £35/€40
Blissful targeted pleasure with 10 speed settings. USB Charging cable included



ROTATING PEBBLE MASSAGER £50/€60
Ten vibration patterns and rotating beads for you to explore. USB Charging cable included

EVEN IF IT'S YOUR FIRST TIME FOR ANAL PLAY, OUR TOYS AND SETS WILL MAKE SURE IT'S DEFINITELY NOT YOUR LAST.



BOOTY RELAX £8/€9
Cooling and relaxing with ingredients specifically developed for anal sex. Silicone based. 100ml.



ROUND METAL PLUG £20/€23.50
This plug is made with firm metal that adds pressure to enhance pleasure, has a tapered tip for easy insertion and the base is embellished with a clear, shiny jewel. Insertable length: 1.5". Diameter: 1"



INTRO TO ANAL SET £20/€23.50
Everything you'll need for exploring new anal sensations. Experiment with these toys during foreplay and sex for intense, mind-blowing pleasure. 1 x N (LR1) battery included



MOREGASM+ BUTT PLUG £45/€54
Our most powerful butt plug. With tapered shape, made with soft silicone with 10 powerful vibration settings. Waterproof & rechargeable. Insertable Length: 3.5". Diameter: 1.5"

NEW & IMPROVED
We've changed the shape based on your feedback
You asked we listened



GLITTER G-SPOT VIBE £15/€17.50
Angled tip for precise G-Spot stimulation. Insertable length: 5". Diameter: 1.5". Two x AAA batteries not included batteries required.



FUSION FLEXIBLE VIBE £45/€54
Explore the 10 vibration settings together with this slender and flexible vibrator. Switching between internal or external positions for more ways to play. The perfect accessory for those looking to experiment. Rechargeable. Magnetic USB charging cable included. 1" diameter, 5" insertable length



SUCTION WAND VIBE £55/€65
Choose from seven settings to pair with your favourite suction function and personalise your play for the ultimate climax. USB Charging cable included.



HALF PRICE WAS £20 NOW £10
RIBBED COCK RING £10/€12
Get ready to come together with our Ribbed Cock Ring. Simply slip the ring around the base of the penis and share in mutual satisfaction together. 3 x LR44 batteries included.



SOFT TOUCH COCK RING £35/€40
10 vibration settings and dual silicone material, to enjoy mutual satisfaction. USB Charging cable included.



INTRO TO TOY SET £25/€30
A 5 piece set that contains a multi-speed tapered vibrator, a 7 speed bullet, finger sleeve, cock ring sleeve and water-based lubricant. 1 x AA and 3 x LR44 batteries included. Vibrator insertable length 4"

66%

OF WOMEN SAY THAT LUBES GIVE THEM MORE COMFORTABLE SEX & INCREASED PLEASURE



G SPOT GEL £15/€17.50
50ml.



ORGASM GEL £15/€17.50
50ml.



PLEASURE GEL £8/€9
150ml.



CORE PLEASURE LUBES £15/€17.50
Five 30ml Lubes including: Liquid Satin, Cool Tingle, Heatwave, Strip Bare & Silicone Gel.



FLAVOURED LUBES SET £15/€17.50
Set of five 30ml Fruity lubes including: Candy Floss, Tutti Frutti, Cookie Dough, Raspberry & Strawberry.



DESSERTS FLAVOURED LUBE GIFT SET £15/€17.50
Five 30ml Lubes including: Cherry Bakewell, Strawberry Cheesecake, Mint Choc Chip, Banoffee Pie and Black Forest.



STRAWBERRY FLAVOURED LUBE £8/€9
Fragrance Free Lube 100ml.
OTHER AVAILABLE FLAVOURS: Banoffee Pie, Cherry Bakewell, Candy Floss, Candy Mint, Cherry, & Salted Caramel



STRIP BARE £8/€9
Fragrance-free PH friendly and great for sensitive skin, 100ml.



COOL TINGLE £8/€9
Increases Sensitivity 100ml.



HEAT WAVE £8/€9
Warming Lube 100ml.



LIQUID SATIN £8/€9
This silky water-based lube is a must for sex or toys. 100ml.



SILICONE GEL LONG LASTING LUBE £10/€12 100ml.



WHISPER

YOUR BEST KEPT SECRET OUR QUIETEST TOY

83% of you told us that quietness is key when choosing a sex toy



NOW, WE'RE ALL FOR NOISE, BUT IN SOME SITUATIONS, THAT JUST ISN'T THE BEST IDEA (HI MUM), AND THAT'S WHY WE'VE CREATED WHISPER.

WE CHOSE THE NAME ACCORDING TO ACTUAL SCIENCE, IT'S LITERALLY AS QUIET AS A WHISPER – GENIUS – SO YOU'LL NEVER NEED TO WORRY ABOUT ANYONE WONDERING WHAT YOU'RE UP TO AGAIN.

EASY TO CHARGE AND EVEN EASIER TO HIDE AWAY IN ITS SUPER CUTE LITTLE TRAVEL BAG, THE FUN'S GOING TO KEEP ON COMING, WHEREVER YOU ARE.



WHISPER RABBIT
£65/€75

Our quietest Rabbit to date. 10 vibration settings to explore, use both parts together to achieve the ultimate blended orgasm. Insertable length 4". Rechargeable. 1.25" diameter.



WHISPER VIBRATOR
£50/€60

Our quietest vibrator to date. 10 vibration settings for enhanced internal sensations or for targeted stimulation to your favourite hot spots. Insertable length 4". Rechargeable. 1.25" diameter.

COUPLES *Essentials*

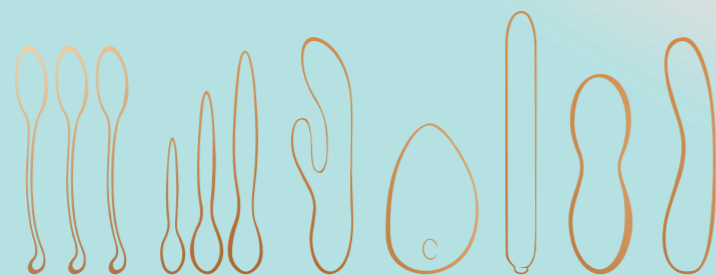
WHAT BETTER WAY TO SHOW 'EM YOUR INNER GIRL BOSS IN THE BEDROOM? TURN IT UP A NOTCH, 50 SHADES STYLE...



- a) INTIMATE FOREPLAY SET
£30/€36
Inside is a blindfold, feather tickler, a bullet vibrator, vanilla body oil, some water-based lube and a naughty set of dice.
- b) INTRO TO BONDAGE SET
£20/€23.50
When venturing into the world of bondage, it can be difficult to know where to start. That's why we've created this Intro To Bondage Set.
- c) FUR HANDCUFFS
£10/€12
Black, Red
- d) APHRODISIAC DIAMANTE CROP
£20/€23.50
The perfect addition to roleplay.
- e) SATIN GLOVES
£12/€14
- f) SEQUIN ROUND NIPPLE TASSELS
£10/€12
perfect for any budding burlesque girl.
- g) LUXURY BLACK ROPE 5 METRES
£10/€12
Black or Red
- h) FUSION COUPLE VIBE
£65/€75
The versatile slim shape allows for it to be worn in a variety of ways to personalise one another's pleasure.
- i) LOVE ROOM CANDLE
£15/€17.50
Light the candle and let the rich floral fragrances of pink pepper and patchouli fill the room.
- j) LOVE OIL
£8/€9
The gorgeous Sweet Pea & Honeysuckle scent will set the mood for a romantic night in. 125ml
- k) SENSUAL SANDALWOOD MASSAGE OIL
£8/€9
This oil is smooth, silky and luxurious, perfect for an erotic massage or rub-down. 125ml
- l) KISSABLE MASSAGE OIL SET
£12/€18.50
3 x 50ml. Strawberry, Chocolate & Salted Caramel flavours

MY VERY IMPORTANT Vagina

Each and every woman deserves sexual wellbeing, and that's why we created My Viv, our new sexual wellness brand. We're here to create sustainable sex lives – pleasure and confidence that stands the test of time, illness, trauma, relationship status... whatever life throws at us.



My Viv is a collaboration between Ann Summers and the charity Breast Cancer Now.

Read more at myviv.co.uk



WE WORKED WITH EXPERTS TO CREATE A UNIQUE COLLECTION OF PRODUCTS TO REALLY CHANGE SEX LIVES FOR THE BETTER, AND WE'RE SO PROUD TO SHARE THEM WITH YOU...

from left to right

- 1 PERSONAL PEBBLE MASSAGER - £10/€12**
This personal massager sits in the palm of your hand, allowing for targeted stimulation. With three speeds and seven pulse patterns.
- EPSOM SALTS SOAK - £12/€14**
Enjoy a relaxing bath time with a relaxing lavender scent. 1280g
- AMBER & LAVANDER CANDLE - £20/€23.50**
The Candle melts into a warm massage oil to soothe and nourish the body and mind, leaving a soft amber & lavender scent on your skin.

- 2 BERGAMOT MASSAGE OIL - £12/€14**
For a luxurious and sensual massage to relax or seduce. 100ml
- PERSONAL MASSAGER - £45/€54**
Specifically designed for clitoral stimulation and made with soft, body-safe silicone, with five speed settings and two pulse patterns
- BERGAMOT MASSAGE CANDLE - £20/€23.50**
The Candle melts into a warm massage oil to soothe and nourish the body and mind, leaving a soft bergamot scent on your skin.

- 3 VAGINAL MOISTURISER - £10/€12**
Designed to replicate your body's natural lubrication, easing discomfort associated with vaginal dryness. 100ml
- DILATOR SET - £25/€30**
This three-piece dilator set, made with body-safe silicone, is designed for comfortable insertion to address vagina tightness
- WATER-BASED LUBRICANT - £10/€12**
This versatile lubricant is ideal for use with toys, dilators, sex and self-exploration. 100ml

- 4 FERTILITY-FRIENDLY LUBRICANT - £10/€12**
Designed to support sperm motility by replicating the body's natural PH balance. 100ml
- NATURAL STRAWBERRY LUBRICANT - £10/€12**
A playful addition to oral sex, this flavoured lube contains moisturising hemp-seed extract. 100ml
- PELVIC FLOOR SET - £25/€30**
Made with body-safe silicone, the tapered shape of this three-piece pelvic floor training set is ergonomically made for comfort

- SLIM VIBRATOR - £18/€21**
For internal stimulation, with three speed settings and seven pulse patterns. You can also use it externally to target other erogenous zones

- 5 TOY CLEANER - £8/€9**
An essential addition to all our products, this easy-to-use spray is ideal to keep your toys clean. 100ml
- CURVED VIBRATOR - £30/€36**
Made with soft, body-safe silicone, this five-inch vibrator is designed to target the G-spot area. With four speed settings and three pulse patterns
- ORGASM GEL - £15/€17.50**

- 6 OIL-BASED LUBRICANT - £10/€12**
Perfect for self-exploration, this lubricant is rich, velvety and long-lasting. Not safe for use with condoms. 100ml
- DUAL VIBRATOR - £60/€70**
The curved shape stimulates the G-spot area, while the outer section provides targeted clitoral arousal. Made with soft, body-safe silicone
- SACHET PACK CORE - £10/€12**

Join the Sisterhood!

These women have changed their lives with Ann Summers

“Joining Ann Summers is the best decision I have ever made. With all the support I have received I have achieved things I never thought would be possible. The enjoyment of working for Ann Summers over powers the daily struggles and gives me something to focus on!”



Kerrie

PARTY PLAN LEADER

“I love Ann Summers because you get an expert opinion every single time. This year I hosted my 3rd Ann Summers party and as usual it did not disappoint. With a 10% discount and our fabulous ambassador Christine, the girls and I left feeling informed and empowered. I cannot recommend them highly enough!”



Nicole

HOSTESS

“I love Ann Summers for both the fun element and the Empowering feeling it gives you. Ann Summers have believed in and encouraged my personal development and helped get to the leader I am today.”



Debbie

PARTY PLAN LEADER

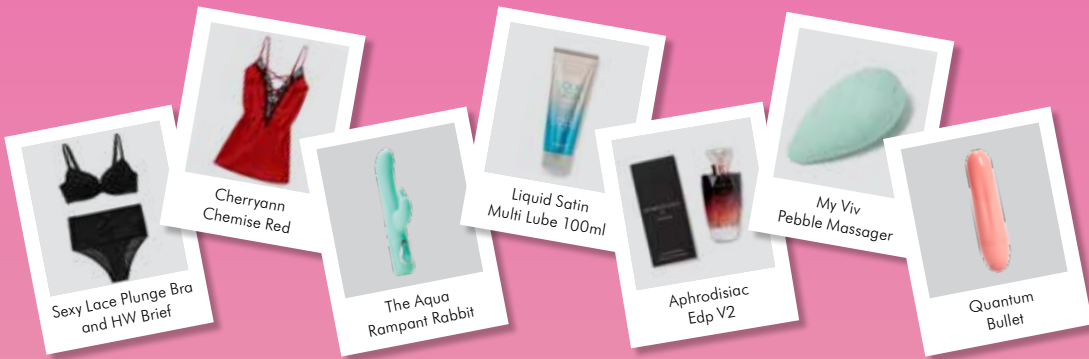
Be part of an army of female entrepreneurs empowering other women...

BEGIN YOUR ADVENTURE WITH OUR DIGITAL KIT AT JUST £25 OR CHOOSE AN OPTION BELOW

Starter
KIT

ONLY
£39

WORTH
£125



Sexy Lace Plunge Bra and HW Brief

Cherryann Chemise Red

The Aqua Rampant Rabbit

Liquid Satin Multi Lube 100ml

Aphrodisiac Edp V2

My Viv Pebble Massager

Quantum Bullet

PLUS

- 20 catalogues
- 20 Customer's order form & receipt
- Returns bag
- 50 Return forms
- FREE DELIVERY

INCLUDES STARTER KIT ITEMS PLUS...

Party Pro
KIT

ONLY
£69

WORTH
£275



Cecile Non Padded Bra

Kasidy One shoulder Teddy

Tuxedo Bunny

Fiercely Sexy Body

Black Fur Handcuffs

Your Ambassador is